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# Learn How To Make Money Online

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First this article is a stepping stone and nothing more. I will cover the majority of basics as well as discuss different ways which you can make a real income online. There are no links or scams here just thoughts and theories which I have personally tested over and over. You will need to know a few different things such as the basics of html, some internet marketing, and you will need an internet connection with a computer attached. If you have these then read on as I explain how to make money online.

To start you will need to create a web presence which you can place programs, affiliate links, links, and/or ads. If this is your first presence it is a good idea to start off slow getting either a blogger blog or a squidoo page. Both of these allow you to have a web presence with very little knowledge of html and other web languages. You will need to decide which niche (category of web presence) you plan on setting up. Personally I really like the make money niche it is competitive, but there is quite a bit of money to be made if you really work hard. For your first presence start it with a few paragraphs explaining whatever you decide to sale.

The second thing you should be thinking about after you get your presence up is what you are going to sale. There are many different ways to make money online and they consist of affiliate programs (sending people to other websites), PPC (pay per click), Selling links/ad space, and selling items. Affiliate programs are the easiest for beginners since it is simple to put an affiliate link on your web presence and get traffic then send the traffic through the link as the people you send either sign up or buy products the website will pay you a percentage. PPC which pretty much consist of Google adsense is another easy way to make money. Google will place ads on your website and every time your visitor clicks on one of the ads you are paid a small amount. The third is for the more experienced webmaster which is selling space on your presence. Since people only purchase space that has a high page rank and good serps placement this will not be a possible source of income until you have a complete grasp of internet marketing and seo. The final way to make money is through selling items. This you can do by finding a wholesaler and placing the products on your web presence at retail prices. Usually you can take payments through pay pal or some other online merchant. Again this is for the more experienced and will probably not be a good way to start making money online.

If you are new I recommend building a squidoo page which will take about 3 or 4 hours. Make sure it has plenty of content about the niche you set it up in. Then once you have the page up and going with all the info get into an affiliate program in your niche. If you are in the make money niche then try hits4pay.com or cashcrate.com these two I know will not screw you over since I have worked with both for quite a while. Next sign up for the free traffic system and begin writing articles and submitting them. This is how I have reached the top of Google for many different niches and it will help you do the same. Work hard it will usually take 6 months or so before you really start seeing an income come in so don't give up.

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