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Selecting Topic For Your Next Blog Post

Have you ever sat at your PC, staring at your blog and asking yourself what to write about next?

A guru recommended looking at books in amazon.com and see the table of content. That can provide you ideas to write about.

Another source of idea is Google's Wonder Wheel.

What Google offers us is a "mind map" layout for how they look at the keyword phrases we're using.

Here are some tips in successfully using Google's Wonder Wheel.

1. When examining a niche, look at all the subjects Google says are associated to the original item to find out if you desire to write about these topics.
2. When coming up with content ideas, go deeper into the 2nd and 3rd level to keep finding additional linked items to your principal theme.
3. Sort results by the last week or last 24 hours to see what individuals are saying about your subject recently.

An additional interesting technique to generate ideas is to - ask your website visitors.

Your web stats tell you what people are interested in reading about.

Visitors to your website type all sorts of keywords. That list of keywords is important for your [internet business](#) because it means that Google by now prefers your website to some extent for all of those keywords.

Here's what you do with that list:

1. Check those keywords to see which ones are lucrative for your [internet marketing](#).

Run the keywords through Google's Keywords Tool to know if they get any visitors at all. Even a few dozen queries a month if it's a highly-targeted keyword is already sufficient.

It would be great if those keywords have strong commercial intent.

2. Pick the keywords that have the most potential and write about those topics.

You can write content for each keyword one at a time or all keywords at the same time. It's all up to you.

3. Get links to your new content pages using the keywords as the anchor texts.

You can use the Free Traffic System to get the links you desire for your new content pages. But be sure to change the anchor texts. You don't like the same anchor text for each link. Otherwise that would be red flag for Google.

4. Repeat and rinse.

Once your new content is up and commences to get ranked, you'll find your site ranking for even more keywords that you weren't targeting. That means more chances to make new content on [internet business resources](#).

A niche web site can build rapidly if you take the time to examine your stats a few times every month and perform the above steps. You'll possibly get more content ideas in there than you can manage.

So next time you find yourself staring blankly at your blog and asking yourself what to write about, merely consult

your stats.

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