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When And How To Use Paid Internet Marketing

Free internet marketing should always be the backbone of any online business. Once your business begins getting [free website traffic](#) and starts earning money you can use some of that money to purchase traffic or purchase marketing programs. There are millions of places which you can buy traffic, but finding a place to purchase quality traffic is a bit different. When you are thinking about buying traffic you should only consider purchasing traffic or programs which target your audience. The majority of programs out there will bring you untargeted traffic. You will especially see this if the price is extremely low. Never buy any traffic from a website which does not explain where the traffic will come from.

The first place you should consider purchasing traffic if you are interested in being able to [make money online](#) is search engines. All the major search engines have featured or sponsored results. This traffic will be the most expensive, but also the most targeted. The more targeted the traffic the more likely the traffic will be to buy from your website or click on your affiliate links. The difficult part of purchasing traffic is making more money than what you spend on the traffic. To do this you will need to know what the traffic is worth that comes to your website. First find the conversion rate. This will let you know on average how many people it takes to get one purchase. If you have a low conversion rate then you will need to be especially careful when buying traffic. Low conversion rate means it will take quite a bit of traffic before you get any sign ups or purchases.

The second place you can go when trying to spend money in an effort to earn more is using marketing programs. There are many different types such as auto submitters, seo optimizers, and actual marketing experts. All of these can be worth much more than their cost if you know what you need. First and foremost anything that makes your internet marketing easier should be considered. One site that I highly recommend is [freetrafficsystem.com](#) when thinking about buying traffic. This site will allow you to submit one article to many different blogs with keyword optimized backlinks within the content. Another place that would be worth spending a little money is webmaster forums. These webmasters usually offer work at very little cost. It is here that you can find people to submit your site to hundreds or even thousands of free web directories, social bookmarking websites, and other free submission websites. Make sure that you never spend more than 10 dollars per hour when hiring someone to submit your website.

If you decide to purchase traffic and would like to monetize check out the affiliate programs on these [paid to take surveys](#) websites.

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