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# **Point Click Commissions - Make Money From Home**

## 20 Ways To Increase Your Traffic And Sales Using Free Follow-Up Autoresponder Golf

Auto responder course is a group of articles or information set up to be sent separately over a period of time via e-mail. People just e-mail address to receive a free auto responder course and sent automatically from time to time. You can see the follow-up to use the free auto responder by typing in the search engines. Here are ten ways to use them to boost traffic and sales.

1. Offering your course as a free bonus for purchasing one of your main product or service. People will buy your products quicker when you offer a bonus.
2. When you write and give free course to become known as an expert. This will gain the trust of people and they will buy your main product quicker.
3. Allow others to add to your course free in their own product packages. Their customers will see your ad when they purchase.
4. People love to get free. An auto responder free course is perfect. They will visit your web site to get free valuable information.
5. Allow people to receive your course for free, if they will give an e-mail addresses of 3 to 5 friends or related interest.
6. Allow others to give you a free course. This will increase the number of people who saw your ad on the course.
7. You could trade advertising space in your course for other forms of advertising. It can be banner ads, e-zine ads, ads on websites, etc.
8. Acquire new customers by the person required to register and provide their contact information before they receive your auto responder course.  
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9. Providing auto responder course as a free gift with your current customers as a way to let them know you appreciate their business.
10. Provide courses to people who join your affiliate program. This will increase the number of people who register.
11. Earn money selling advertising space on your course. You can charge for small classified ads or sponsor ads.
12. Get free advertising by submitting your course to freebie sites on the web. This will increase the number of people who saw your ad on the course.
13. Earn money by selling the reprint rights to those who want to sell it. You can make more money by selling the master rights.
14. Hold a contest on your web site so people can win your course. You will get free advertising when you submit your contest to free contest directories.
15. You'll gain valuable referrals from people telling others about your course. Word of mouth advertising can be very effective.
16. Make money cross promoting your course with the other people's products or services. Wills procedure doubles your marketing effort
17. Improve your e-zine subscribers by giving your course to people who subscribe to the e-zine. This will give people an incentive to subscribe.

18. Allow your affiliates to use the free course as a promotional tool for your product. Each lesson could include their affiliate link.

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19. Promote other businesses affiliate programs you join a free auto responder courses you. Include a different affiliate link on each lesson.

20. Advertise products or services in each lesson. If you only have one, use a different emotional response ads on each lesson.

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